

# Joint Workshop on Exploring the Business Ecosystem: Empowering Small and Medium-sized Enterprises (SMEs) and Fostering Innovation and Technology

Date: **Monday, 25 March 2024** | Time: **08:00 am – 01:00 pm**

Hybrid Event: **CDRI Library** | Zoom: [https://us06web.zoom.us/meeting/register/tZArde-vrTItGd0Tyok-4onU1DW5qAF66edV](https://us06web.zoom.us/join/https://us06web.zoom.us/meeting/register/tZArde-vrTItGd0Tyok-4onU1DW5qAF66edV)

## Tentative Agenda

Time	Agenda
8:00 am - 8:30 am	Registration
<b>Session 1</b>	
8:30 am – 9:00 am	<b>Welcoming remark and Introduction</b> Dr <b>Song Sopheak</b> , CDRI Deputy Executive Director
9:00 am - 9:20 am	Presentation 1 titled “ <b>Cambodia's Tourism MSME and ‘New Normal’ Economic Revival: The Role of Digital Technologies</b> ” Ms <b>Muth Sumontheany</b> , CDRI Research Associate
9:20 am - 9:40 am	Presentation 2 titled “ <b>The Trajectory of Korea's Industrial Development and the Evolution of SME Policy</b> ” Dr <b>Hyeyoon Jung</b> , Post-doctoral Researcher, Research Center for Small Businesses Ecosystem
9:40 am - 10:00 am	Q&A and Discussion
10:00 am – 10:15 am	Coffee Break
<b>Session 2</b>	
10:15 am – 10:20 am	<b>Introduction remark</b> Professor Jun Bogang
10:20 am - 10:40 am	Presentation 3 titled “ <b>How do companies accumulate technology?</b> ” Dr <b>SeungHwan Kim</b> , Post-doctoral Researcher, Research Center for Small Businesses Ecosystem
10:40 am - 11:00 am	Presentation 4 titled “ <b>Firm Performance in Cambodia: Key Drivers and Strategies from Survey Data</b> ” Mr <b>Veung Naron</b> , CDRI Research Associate
11:00 am - 11:20 am	Q&A and Discussion
11:20 am - 11:40 am	Closing Remarks
11:40 am - 13:00 pm	Lunch and Discussion

*\*The organiser reserves the right to change the schedule if it deems needed.*